



## MEDIA ADVISORY

### PHILANTROPIST, CORPORATION AND YOUTH HONORED FOR SERVICE

*Linda Custard, Interstate Batteries and Episcopal School of Dallas celebrated for community and social impact at Hearts of Texas Awards Luncheon*

**WHAT:** Approximately 500 guests will be in attendance as the Volunteer Center of North Texas recognizes Lifetime Achievement Award recipient, Linda Custard; Corporate Service Award recipient, Interstate Batteries and Youth Service Award recipient, the Episcopal School of Dallas at the 2011 Hearts of Texas Awards Luncheon.

**Mayor Tom Leppert** will be present to share words of welcome and support for honorees and event attendees. **SMU President Gerald Turner** and the **SMU Marching Band** will also be in attendance to bid tribute to Linda Custard in light of the influential role she has played for the university.

The luncheon will begin with the musical selections from the SMU Marching Band, Presentation of Colors by the U.S. Marine Corps and an afternoon of tribute to honorees.

**\*\*\* All honorees will be available for interviews before and after the luncheon \*\*\***

**WHEN:** Noon – 1:30 p.m., Wednesday, February 23, 2011

**WHO**

- 500 guests
- Volunteer Center of North Texas staff
- Linda Custard (Lifetime Achievement Award)
- Interstate Batteries (Corporate Service Award) – accepted by Norm Miller, Chairman of the Board
- Episcopal School of Dallas (Youth Service Award) – accepted by Reverend Stephen Swann, Headmaster
- Event Sponsors (see page 2 for full list)

**WHERE:** **Hilton Anatole – Khmer Pavilion**  
2201 Stemmons Freeway  
Dallas, TX 75207

**WHY:** The Hearts of Texas Awards Luncheon is a fundraising event for the VCNT and annually recognizes individuals in the North Texas area who have dedicated themselves to the betterment of the community through the donation of their time, talent and resources. Proceeds from this event support programs and services to more than 1,700 nonprofit members of the Volunteer Center of North Texas.

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(more)

# **2011 Hearts of Texas Awards Luncheon Event Sponsors**

## **Platinum (\$25,000)**

IBM Corporation

## **Silver (\$10,000)**

Dr. and Mrs. Kenneth Altshuler  
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**Ticket prices are: \$150, \$250 & \$500 contact Judy Paris at 214-826-6767, ext. 266 or via e-mail at [Jparis@vcnt.org](mailto:Jparis@vcnt.org)**