



Press Release

Volunteer Center of North Texas Presents 3rd Annual North Texas Volunteer Challenge

North Texans to “lend a helping hand” to Dallas/Fort Worth nonprofit organizations

Dallas, Texas (September 6, 2011) – The Volunteer Center of North Texas is hosting its 3rd Annual North Texas Volunteer Challenge (NTVC) presented by the Texas Rangers Baseball Club on September 10, 2011. The event is in commemoration of the 10th anniversary of 9/11, now recognized as a National Day of Service and Remembrance. The NTVC is a four-hour day of service event for volunteers to “lend a helping hand” and make a difference at nonprofit organizations across North Texas.

“The North Texas Volunteer Challenge is a great way for local companies to extend their involvement in the community. The Volunteer Center plays a critical, leading role in mobilizing the people and resources in North Texas to make an impact on community needs and help people,” said Andy Smith, Corporate Philanthropy Director at Texas Instruments. “TI is glad to be among the companies participating in this worthwhile event.”

The event kicks off at the Texas Rangers Youth Ballpark in Arlington. The Texas Rangers join all of Major League Baseball in recognizing the National Day of Service and Remembrance through its support of this event. “The Texas Rangers are thrilled to participate with other community partners in giving back to our neighbors. As an organization, it is part of our mission and responsibility to benefit others in need,” said Jim Sundberg, Texas Rangers Hall of Famer, Senior Executive Vice President, and Foundation President.

Festivities at the Texas Rangers Youth Ballpark will include a performance by the Color Guard of the Junior ROTC at Thomas C. Marsh Middle School in Dallas, singing of the national anthem by R&B/Gospel Artist, Alisa Claridy, and a presentation of the Corporate Social Responsibility “Ambassadors” Award, an award given to the company with the most volunteers registered. Volunteers have the opportunity to partake in a variety of service projects, including arts and crafts, painting projects, refurbishing buildings, landscaping, writing letters to firefighters, and more. Jim Sundberg is slated to participate in the Opening Ceremonies.

The funds raised from the event will benefit the Volunteer Center enabling them to expand their service delivery to the more than 1,700 nonprofit organizations in the North Texas area. For registration information, visit www.vcnt.org.

Participating Nonprofit Organizations:

American Red Cross – Dallas Area Chapter
Boys and Girls Club – East Branch
Cary Middle School

Camp Fire USA First Texas Council
Camp Fire USA Lone Star Council
Creative Arts Center of Dallas

Equest Therapeutic Horsemanship
Goodwill Industries of Dallas, Inc.
Harvesting Hope Community Garden
Harlean Beal Elementary
Jubilee Park and Community Center
Mid-Cities Care Corps

River Legacy Parks
Soul's Harbor Homeless Shelter
Texas Trees Foundation
VCNT Donated Goods Distribution Center
World Vision North Texas
YWCA Fort Worth & Tarrant County

About the North Texas Volunteer Challenge Sponsors:

Presenting Sponsor:

Texas Rangers Baseball Club

Major Sponsors:

American Airlines

Aries Shuttle

Briefing, an edition of *The Dallas Morning News*

JCPenney

Tom Thumb

Other Contributing Sponsors:

Krispy Kreme Doughnuts

About the Volunteer Center of North Texas:

The Volunteer Center of North Texas (VCNT), founded in 1971, is one of the largest and most active volunteer centers in the country. A primary purpose of VCNT is to recruit volunteers, including individuals, corporations and civic and faith-based groups, to serve nonprofits and their clients throughout the North Texas area. For more information, visit www.vcnt.org.

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